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School of Creative Arts Collection04.MWalB00285A

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Describing Archives: A Content Standard

Brandeis University

415 South St.

Main Library, Goldfarb Level 2

Waltham, MA 02454-9110

ascdepartment@brandeis.edu

URL: <https://findingaids.brandeis.edu/>

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Summary Information

Repository:	Brandeis University
Title:	School of Creative Arts Collection
ID:	04.MWalB00285A
Date [inclusive]:	1952-2013
Physical Description:	3.00 Cubic Feet
Physical Description:	1 record center box, 3 document boxes, 1 irregular box, 1 oversized folder other_unmapped
Physical Description:	4.00 Linear Feet
Physical Description:	2.00 Items
Text [other]:	1 record center box, 3 document boxes, 2 irregular boxes
Text [other]:	Map Drawer 2
Abstract:	Arranged in three series: 1. Artsfest, 1997-1998; 2. Beaux Arts Ball, 1954-1955; 3. Leonard Bernstein Festival of the Creative Arts, 1952-2005. Organized under subseries, then chronological. For more information about each series, please consult the series descriptions in the box and folder listing.

Preferred Citation

School of Creative Arts Collection, Robert D. Farber University Archives & Special Collections Department, Brandeis University.

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Biographical or Historical Information

Since its inception as the School of Music, Drama, and Fine Arts in 1949, the School of Creative Arts has sought to raise awareness, increase interaction, and affirm the value of the performing, visual, and cultural arts at Brandeis University. The school offers a variety of programs at the undergraduate, post-baccalaureate, graduate, and doctoral levels in order to promote cultural growth. It has continued its dedication to its Music, Theater, and Fine Arts departments while expanding to include programs of creative writing and film studies.

ArtsFest was conceived of as a way to introduce the arts at Brandeis to the community each fall. The first ArtsFests were held in September and November of 1997, organized jointly by the Festival of the Arts Planning Committee and the Office of Arts and Sciences. It was scaled back the next year and held once each fall until the final event in 2002.

The Beaux Arts Ball was first held in the spring of 1954 to raise funds for the School of Creative Arts. Decorator Alfred Duca was placed in charge of the Somerset Hotel's aesthetics, and the event was successful as a fundraiser and artistic showcase. Although it was originally conceived to be an annual event, the Ball was held periodically in later years.

The Festival of the Creative Arts began in 1952 in conjunction with the completion of the Ullman Amphitheater. The first Festival established itself as a landmark by attracting renowned creative artists such as Leonard Bernstein, Marc Blitzstein, Aaron Copeland, Merce Cunningham, and Lotte Lenya to contribute original works and performances to the event. Subsequent Festivals have been held yearly in the spring, and have continued to showcase the talents of well-known artists and participating students. In 2005 the name of the festival was changed to the Leonard Bernstein Festival of the Creative Arts in honor of it's creator, and beloved American composer and Brandeis faculty member.

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Scope and Contents

Files in this collection were created from 1952-2005. Most of the materials include programs, schedules, reviews, press guides, and speeches. Of note are the Beaux Arts Ball souvenir artbooks (1954-55), which contain original advertisements for companies that made donations to the School of Creative Arts. Also included is President Sachar's speech [in print and sound] inaugurating the Festival of the Arts in 1952, and other materials documenting the first Festival such as photographs, sound recordings, and a video of the four-day event.

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Administrative Information

Publication Statement

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Revision Description

Collection processed by Jeremy Naidus in March 2004; finding aid revised by K.A. Abramson in June 2004. finding aid revision date not supplied

Conditions Governing Access

Some material is restricted; please consult the University Archivist. Audio-visual and sound recordings cannot be reproduced without permission of the creators or their estates.

Conditions Governing Use

Requests to reproduce or publish material from the collection should be directed to the Robert D. Farber University Archives & Special Collections Department, Brandeis University.

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Related Materials

Related Materials

For more information about the Festival of the Arts, see Poses Institute for the Arts: Creative Arts Awards records.

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Controlled Access Headings

- Art -- Massachusetts -- Waltham
- Arts -- Massachusetts -- Waltham
- Music -- Massachusetts -- Waltham
- Brandeis University. School of Creative Arts
- Brandeis University

Other Descriptive Information

Louis Lindauer created the CDs as well as the silent video. He has edited the silent print, and added sound; this version was previewed by selected members of the Brandeis community at the end of 2003, and was still being edited as of March 2004. Mr. Lindauer has agreed to send a copy of the finished sound print to the University Archives, along with his unedited footage. Finished sound print [2 DVD copies] received in October 2004. Ben Webber/Irving CD, interview source materials for film, and contact sheets from 1952 Festival received from Louis Lindauer in January 2005. 1952 uncut raw film footage received in February 2011 from Lou Lindauer [1 DVD; 1 16mm film].

Addenda to this collection may not be listed in the finding aid, but may be available for research use. Please contact us for more information.

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Collection Inventory

Artsfest, 1997-1998

Date: 1997-1998

Scope and Contents

This series contains schedules from each ArtsFest event.

Box 3

Box 1

Schedules [2 folders], 1997-1998

Box 3

Date: 1997-1998

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Beaux Arts Ball, 1954-1955

Date: 1954-1955

Scope and Contents

This series contains an invitation to one of the Balls, as well as two commemorative artbooks.

Box 1

Box 1

Invitation, Masque of Spring, 1954

Box 1

Date: 1954

Souvenir artbooks [2 folders], 1954-1955

Box 1

Date: 1954-1955[^ Return to Table of Contents](#)**Leonard Bernstein Festival of the Creative Arts, 1952-2013**Date: 1952-2013**Scope and Contents**

This series contains programs, schedules, reviews, press guides, and speeches pertaining to many of the festivals, as well as a T-shirt from the 1991 event. It also includes photographs taken at the 1952 Festival of the Creative Arts, which document rehearsals and performances of the major operas, plays, and concerts at the event. For selected photographs, some negatives are available in the University Archives. This series also contains sound and audio-visual recordings (in multiple formats), all pertaining to the 1952 Festival of the Creative Arts.

Title/Description	Instances	
Posters [Map Drawer 2], 1995, 1998, 2007 <u>Date</u> : 1995, 1998, 2007	Folder 1	
Box 1	Box 1	
Publicity materials- TWO ITEMS CURRENTLY ON LOAN TO THE ROSE ART MUSEUM: 1952 AND 1957 FLIERS, 1952-2011 <u>Date</u> : 1952-2011	Box 1	Folder 1-11
Box 2	Box 2	
T-shirt, 1991 <u>Date</u> : 1991	Box 2	
Box 3	Box 3	
Art exhibit, photographs, 1952 <u>Date</u> : 1952	Box 3	
Audiences, photographs, 1952 <u>Date</u> : 1952	Box 3	
Dance, photographs, 1952 <u>Date</u> : 1952	Box 3	
Faculty, administrators, and creative artists, photographs, 1952 <u>Date</u> : 1952	Box 3	
Music, photographs, 1952 <u>Date</u> : 1952	Box 3	
Opening ceremony, photographs, 1952		

<u>Date:</u> 1952	Box 3
Rehearsals and theater dressing rooms, photographs, 1952 <u>Date:</u> 1952	Box 3
Staff, photographs, 1952 <u>Date:</u> 1952	Box 3
Theater and opera, photographs, 1952 <u>Date:</u> 1952	Box 3
Ullman Amphitheater, photographs, 1952 <u>Date:</u> 1952	Box 3
Box 4	Box 4
Index to recordings, 1952 <u>Date:</u> 1952	Box 4
Conference on poetry, sound recording [3 folders; 3 reel-to-reel tapes, 2 cassette tapes, 2 CDs], 1952 <u>Date:</u> 1952	Box 4
Copland, Aaron - Speech and Schuman's Symphony, sound recording [3 folders; 3 reel-to-reel tapes, 1 cassette tape], 1952 <u>Date:</u> 1952	Box 4
Final discussion and review, sound recording [3 folders; 3 reel-to-reel tapes, 2 cassette tapes, 2 CDs], 1952 <u>Date:</u> 1952	Box 4
Inauguration, sound recording [3 folders; 3 reel-to-reel tapes, 2 cassette tapes, 2 CDs], 1952 <u>Date:</u> 1952	Box 4
Jazz concert, sound recording [4 folders; 4 reel-to-reel tapes, 2 cassette tapes, 2 CDs], 1952 <u>Date:</u> 1952	Box 4
"Noah," sound recording [1 CD], 1952 <u>Date:</u> 1952	Box 4
"Noah" playbill, 1952 <u>Date:</u> 1952	Box 4
"Three Penny Opera," sound recording [2 LPs], 1952 <u>Date:</u> 1952	object Oversize shelf 3
"Three Penny Opera," sound recording [2 CDs], 1952	Box 4

Date: 1952

Webber, Ben and Irving Fine compositions, sound recording [1 CD], 1952 Box 4

Date: 1952

1952 Festival of the Creative Arts film, Silent work print, audio/visual recording [VHS], circa 2002 Box 4

Date: circa 2002

1952 Festival of the Creative Arts film, Final sound print, audio/visual recording [2 DVDs], 2004 Box 4

Date: 2004

Box 5

Box 5

Interview source material, 200? [2 folders; 1 DVCAM, 4 micro cassettes], undated Box 5

Date: undated

Photographs - Building shots, circa 2000 Box 5

Date: circa 2000

Festival of the Creative Arts, 2000-2008 Box 5 Folder 4

Date: 2000-2008

Festival of the Creative Arts, 2009-2013 Box 5 Folder 5

Date: 2009-2013

Festival of the Creative Arts, undated Box 5 Folder 6

Date: undated

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