World War I and World War II propaganda posters11.MWalB02560

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Describing Archives: A Content Standard
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<td>World War II Propaganda Posters</td>
<td>17</td>
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</tbody>
</table>
Summary Information

Repository: Brandeis University
Creator: United States Government Printing Office
Title: World War I and World War II propaganda posters
ID: 11.MWalB02560
Date [inclusive]: 1908-1944, undated
Date [bulk]: 1917-1918, 1941-1943
Physical Description: 92.00 Folders

Preferred Citation

World War I and World War II propaganda posters, Robert D. Farber University Archives & Special Collections Department, Brandeis University

Scope and Contents

The Brandeis University World War I and World War II Propaganda Posters Collection includes nearly a hundred different images with a variety of aims. Inspired by Western European examples, the creation and production of applicable pictorial publicity immediately gained a substantial level of artistic involvement and industrial application in the United States. The subjects of the posters included programs such as The United War Work Campaign, the Red Cross, and most notably the subscription of Liberty and Victory loans. Each of the four Liberty loan campaigns—the first and second in 1917, the third and fourth in 1918—and the Victory loan campaign of early 1919 created a vast amount of poster art on both the local and national levels.

Countless designs were created, the majority of which were printed in large quantities. Several artists were involved in the creation of the propaganda posters during the wars. Some of them were already widely known through their work in books, magazines, and advertising. This collection includes such famous artists as Howard Chandler Christy, James Montgomery Flagg, Adolph Treidler, Harrison Fisher,
Casper Emerson Jr., Henry Patrick Raleigh, and Haskell Coffin, to name but a few; Edward Penfield is not included. The items are organized alphabetically, and the majority are from the World War I era.

Related Materials

For more, see: http://bir.brandeis.edu/handle/10192/23520

Controlled Access Headings

- Posters
- War posters, American
- World War, 1914-1918 -- Posters -- United States
- World War, 1914-1918 -- Propaganda -- United States
- World War, 1939-1945 -- Posters -- United States
- World War, 1939-1945 -- Propaganda -- United States
- Political posters
- War posters
- Brandeis University. Library

Other Descriptive Information

http://lts.brandeis.edu/research/archives-speccoll/exhibits/wwi-wwiiposters/WWI-WWII_Homepage.html

Collection Inventory

World War I Propaganda Posters, 1908, 1914–1919, undated

Date: 1908, 1914–1919, undated

Scope and Contents

Posters in this series promote programs such as The United War Work Campaign, the Red Cross, and most notably the subscription of Liberty and Victory loans. Additional subjects include the YMCA, rationing materials and food, and war savings stamps, among others.

<table>
<thead>
<tr>
<th>Title/Description</th>
<th>Instances</th>
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<tbody>
<tr>
<td>&quot;All together! Enlist in the navy&quot;, 1918</td>
<td>Folder 1</td>
</tr>
<tr>
<td>Date: 1918</td>
<td></td>
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</table>

Scope and Contents

H. Reuterdahl, American Litho. Co., 30x44

"American Library Association, 'Hey fellows!’ Your money brings the book when we want it", 1918 | Folder 2 |
<table>
<thead>
<tr>
<th>Date</th>
<th>Scope and Contents</th>
</tr>
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<tbody>
<tr>
<td>1918</td>
<td>&quot;Americans all! Victory liberty loan&quot;, John Sheridan, American Litho. Co., 30x20 [3 copies]</td>
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<tr>
<td>1919</td>
<td>&quot;Are you 100% American? Prove it! Buy U.S. Government bonds&quot;, Howard Chandler Christy, Forbes, 36x27</td>
</tr>
<tr>
<td>1918</td>
<td>&quot;Beat back the Hun with Liberty Bonds&quot;, F. Strothmann, unknown publisher, 30x20 [2 copies]</td>
</tr>
<tr>
<td>1917</td>
<td>&quot;Bell system telephone&quot; [quotation from Bell's president], J. Allen St. John, Brett Litho. Co., 42x29 [2 copies]</td>
</tr>
<tr>
<td>1919</td>
<td>&quot;Buy early&quot;, [Victory Liberty Loan, white lettering on red background], 19x28 [3 copies]</td>
</tr>
<tr>
<td>1917</td>
<td>&quot;Buy more Liberty Bonds: must children die and mothers plead in vain?&quot;</td>
</tr>
</tbody>
</table>
### Scope and Contents

Henry Patrick Raleigh, Sackett & Wilhelm Corp., 40x30 [2 copies]

"Buy to-day at any bank: buy Liberty Bonds", 1917

**Date:** 1917

**Folder 10**

---

S.L. Bush, unknown publisher, 29x22

"Buy U.S. Government bonds: Remember! The flag of liberty" [Third Liberty Loan], 1917

**Date:** 1917

**Folder 11**

---

unidentified artist, Heywood Strasser & Voight, 30x20

"Buy United States Government Bonds; 'My soldier: now I lay me down to sleep…’” [Third Liberty Loan], 1918

**Date:** 1918

**Folder 12**

---

H.H. Green, Matthews-Northrup Works, 40x28 [2 copies]

"Buy war savings stamps: save your child from autocracy and poverty", 191?

**Date:** 191?

**Folder 13**

---

Herbert Paus, U.S. Printing & Litho., 30x20

"Buy war savings stamps: boys & girls! You can help your Uncle Sam win the war”, 191?

**Date:** 191?

**Folder 14**

---

James Montgomery Flagg, American Litho. Co., 30x20

"Care for her through the YWCA: for every fighter a woman worker”, 1918

**Date:** 1918

**Folder 15**

---

Adolph Treidler, American Litho. Co., 40x30 [2 copies]

"Clear the way!! Buy bonds/Fourth Liberty Loan", 1918

**Folder 16**
<table>
<thead>
<tr>
<th>Date</th>
<th>Scope and Contents</th>
</tr>
</thead>
<tbody>
<tr>
<td>1918</td>
<td>Howard Chandler Christy, Forbes, 30x20 [2 copies]</td>
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<tr>
<td></td>
<td>&quot;Columbia calls: Enlist now for U.S. Army&quot;, 1918</td>
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<tr>
<td>Folder 17</td>
<td></td>
</tr>
<tr>
<td>1917</td>
<td>Frances Adams Halsted, unknown publisher, 40x30</td>
</tr>
<tr>
<td></td>
<td>&quot;E-E-E-Yah-Yip go over with U.S. Marines&quot;, 1917</td>
</tr>
<tr>
<td>Folder 18</td>
<td></td>
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<tr>
<td>1918</td>
<td>Charles Buckles Falls, unknown publisher, 28x21</td>
</tr>
<tr>
<td></td>
<td>&quot;Farm to win 'over there': join the U.S. boys' working reserve&quot;, 1918</td>
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<td>Folder 19</td>
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<tr>
<td>1918</td>
<td>Adolph Treidler, Government Printing Office, 40x30 [2 copies]</td>
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<tr>
<td></td>
<td>&quot;Fight or buy bonds: Third Liberty Loan&quot;, 1918</td>
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<td>Folder 20</td>
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<tr>
<td>1918</td>
<td>Howard Chandler Christy, Forbes, 40x30</td>
</tr>
<tr>
<td></td>
<td>&quot;Finish the job: subscribe to the victory liberty loan&quot;, 1918</td>
</tr>
<tr>
<td>Folder 21</td>
<td></td>
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<tr>
<td>1917</td>
<td>unidentified artist, unknown publisher, 32x22 [2 copies]</td>
</tr>
<tr>
<td></td>
<td>&quot;Food will win the war&quot; [&quot;Maistas islaimes kare!&quot;] 1917</td>
</tr>
<tr>
<td>Folder 22</td>
<td></td>
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<tr>
<td>1917</td>
<td>[Lithuanian], C. E. Chambers, U.S. Food Administration, 30x20</td>
</tr>
<tr>
<td></td>
<td>&quot;Food will win the war&quot;, 1917</td>
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<td>Folder 23</td>
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</tbody>
</table>
Scope and Contents

[Yiddish], C. E. Chambers, U.S. Food Administration, 30x20

"For your boy: United War Work Campaign", 1918
Date: 1918

Scope and Contents

Arthur William Brown, Committee on Public Information, 30x20 [2 copies]

"Four years in the fight: the women of France: we owe them Houses of Cheer", 1918
Date: 1918

Scope and Contents

[United War Work Campaign and YWCA], Lucien Jonas, Litho. Co., 42x27 [3 copies]

"Go over the top with U.S. Marines", 191?
Date: 191?

Scope and Contents

John A. Coughlin, U.S. Marines, 28x21

"The government asks you to do your Xmas shopping early: do it now", 1918
Date: 1918

Scope and Contents

Haskell Coffin, American Litho. Co., 30x20

"Halt the Hun: buy U.S. Government bonds/Third Liberty Loan", 1918
Date: 1918

Scope and Contents

Henry Patrick Raleigh, Edwards & Deutch Litho., 29x20

"Have you answered the Red Cross Christmas roll call?", 1918
Date: 1918

Folder 24
Folder 25
Folder 25.10
Folder 26
Folder 27
Folder 28
Scope and Contents

Harrison Fisher, American National Red Cross, 30x28 [3 copies]

"Have you gone your limit in Liberty Bonds? Fighting 4th Liberty Loan", 1918
Date: 1918

Scope and Contents

unidentified artist, unknown publisher, 30x20

"Help stop this: Buy W.S.S. & keep him out of America", 1918
Date: 1918

Scope and Contents

[National War Savings Committee], Adolph Treidler, W.F. Powers Co. Litho., 28x20

"Help them: keep your war savings pledge", 1918
Date: 1918

Scope and Contents


"Hun or home? Buy more Liberty Bonds", 1917
Date: 1917

Scope and Contents

Henry Patrick Raleigh, Edwards & Deutch Litho., 30x20 [2 copies]

"Hunger: for three years America has fought starvation in Belgium…", 191?
Date: 191?

Scope and Contents

Henry Patrick Raleigh, U.S. Food Administration, 29x21 [3 copies]

"I want you for the Navy: promotion for anyone enlisting", 1918
Date: 1918

Scope and Contents

Howard Chandler Christy, Forbes, 41x27 [3 copies]

"I want you for the U.S. Army: nearest recruiting station", 1917

- Page 10-
Date: 1917

Scope and Contents
James Montgomery Flagg, Leslie-Judge, 40x30

"V: invest," 1919
Date: 1919

Scope and Contents
unidentified artist, Strobridge Litho. Co., 31x21

"Invest in the Victory Liberty Loan: they kept the sea lanes open", 1918
Date: 1918

Scope and Contents
L.A. Shafer, W.F. Powers Co. Litho., 40x30 [4 copies]

"Jewish welfare board: 'civilians: when we go through this we need all the help and comfort you can give‘", 1918
Date: 1918

Scope and Contents
Sidney Riesenberg, Alco-Gravure Inc., 33x22 [2 copies]

"Joan of Arc saved France: women of America, save your country/buy war savings stamps", 191?
Date: 191?

Scope and Contents
Haskell Coffin, U.S. printing & Litho., 30x20 [4 copies]

"Join the Navy: the service for fighting men", 1917
Date: 1917

Scope and Contents
Richard Babcock, unknown publisher, 38x29

"Join the Red Cross: ten million new members by Christmas…", 191?
Date: 191?

Scope and Contents
L.N. Britton, U.S. Food Administration, 30x20

"Keep 'em smiling! Help War Camp Community Service", 1918
Date: 1918
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<tr>
<th>Title</th>
<th>Date</th>
<th>Scope and Contents</th>
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<tr>
<td>&quot;A man may be down but he's never out! Salvation Army: home service fund campaign&quot;, 1918</td>
<td>1918</td>
<td>M. Leone Bracker, War Camp Community Service, 42x28 [5 copies]</td>
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<tr>
<td>&quot;Men wanted for the Army&quot;, 1914</td>
<td>1914</td>
<td>Frederick Duncan, Sackett &amp; Wilhelm Corp., 41x50</td>
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<td>&quot;Men wanted for the Army&quot;, 1908</td>
<td>1908</td>
<td>[men running], I.B. Hazglton, unidentified publisher, 41x30</td>
</tr>
<tr>
<td>&quot;Men wanted for the Army&quot;, 1908</td>
<td>1908</td>
<td>[men manning big gun], Michael P. Whelan, unknown publisher, 41x30</td>
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<tr>
<td>&quot;Men wanted for the Army&quot;, 1908</td>
<td>1908</td>
<td>[men manning big gun &amp; radio], Michael P. Whelan, unknown publisher, 41x30</td>
</tr>
<tr>
<td>&quot;Night watch&quot;, 191?</td>
<td>191?</td>
<td>[Navy lookout], Adolph Treidler, unknown publisher, 19x24</td>
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<tr>
<td>&quot;Oh, boy! That's the girl! The Salvation Army lassie: keep her on the job&quot;, 1918</td>
<td>1918</td>
<td>[United War Work Campaign], George M. Richards, Sackett &amp; Wilhelm Corp., 40x30 [2 copies]</td>
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<tr>
<td>&quot;Over the top for you: buy U.S. Government bonds/Third Liberty Loan&quot;, 1918</td>
<td>1918</td>
<td></td>
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Date: 1918

Scope and Contents

Sidney Riesenberg, Ketterlinus, 29x20 [2 copies]

"Ring it again: buy U.S. Gov't bonds/Third Liberty Loan", 1918

Scope and Contents

unidentified artist, Sackett & Wilhelm Corp., 30x20 [2 copies]

"Save food and defeat frightfulness", 1918

Scope and Contents

[United States Food Administration], Herbert Paus, Strobridge Litho. Co., 36x56 [2 copies]

"Save food/don't waste It: 'the President says…'", 191?

Scope and Contents

[quotation from Woodrow Wilson], Adolph Treidler, U.S. Food Administration, 30x20 [5 copies]

"Save food for world relief: 'Lincoln said…'", 191?

Scope and Contents

[quotation from Abraham Lincoln], unidentified artist, Edwards & Deutch Litho., 30x20 [3 copies]

"See him through: help us to help the boys", 1918

Scope and Contents

[National Catholic War Council, Knights of Columbus], Carlson Rice, American Litho. Co., 30x20 [4 copies]

"The service for travel and training: the Navy put 'em across", 1918

Scope and Contents

H. Reuierdahl, U.S. Navy Recruiting, 46x29 [2 copies]

"The spirit of war camp community service", 1918
Date: 1918

Scope and Contents

[Image of woman at piano with Navy men], unidentified artist, Heywood Strasser & Voight, 30x20 [2 copies]

"The spirit of war camp community service", 1918

Date: 1918

Scope and Contents

[Image of Navy men at dinner tables], unidentified artist, Heywood Strasser & Voight, 30x20

"Teufel hunden, German nickname for U.S. Marines," U.S. Marines, 191?

Date: 191?

Scope and Contents

U.S. Marines, 28x19

"That liberty shall not perish from the Earth: buy Liberty Bonds", 1918

Date: 1918

Scope and Contents

[Fourth Liberty Loan], Joseph Pennell, Alco-Gravure Inc., 33x22 [2 copies]

"This device on hat or helmet means U.S. Marines", 1918

Date: 1918

Scope and Contents

[Gold Marine symbol on green background], C.B. Falls, unknown publisher, 40x30

"This is what God gives us; what are you giving so that others may live?", 191?

Date: 191?

Scope and Contents

A. Hendee, unknown publisher, 29x21

"To-day buy that Liberty Bond", 191?

Date: 191?
### Scope and Contents

- **Sidney H. Riesenberg**, unknown publisher, 21x14 [2 copies]
  - "U.S. Food Administration: they are giving all; will you send them wheat?", 1918
  - **Date**: 1918

- **H. Dunn, W.F. Powers Co. Litho.,** 36x56 [2 copies]
  - "United States Shipping Board Emergency Fleet Corporation: teamwork wins", 1918
  - **Date**: 1918

- **Hibberd V. B. Kline, Thomsen-Ellis Co.,** 42x27
  - "United States Shipping Board: send the eagle's answer", 1919
  - **Date**: 1919

- **James H. Daugherty, Emergency Fleet Corp.,** 60x41
  - "U.S.A. bonds: weapons for liberty", 1918
  - **Date**: 1918

- **unidentified artist, unknown publisher,** 30x20 [3 copies]
  - "Victory Liberty Loan: for home and country", 1919
  - **Date**: 1919
<table>
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<tr>
<td>1919</td>
<td>Alfred Everitt Orr, American Litho. Co., 40x30 [2 copies]</td>
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<td>&quot;Victory Liberty Loan: and they thought we couldn't fight&quot;, 1919</td>
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<td>1918</td>
<td>Clyde Forsythe, Ketterlinus, 41x30 [2 copies]</td>
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<td>&quot;Victory Liberty Loan: Sure! We'll finish the job&quot;, 1918</td>
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<td>1918</td>
<td>W.T. Benda, unknown publisher, 28x21 [2 copies]</td>
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<td>&quot;When the boys come home: 'While I was over there/what were you doing here?' Students of America, how will you answer him?&quot;, 1918</td>
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<td>1918</td>
<td>Grant, Sackett &amp; Wilhelm Corp., 30x20, [2 copies]</td>
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<td>&quot;Will you supply eyes for the Navy?&quot;, 1918</td>
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<td>1918</td>
<td>Gil Spear, unknown publisher, 28x20 [2 copies]</td>
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<td>&quot;YMCA: lend your strength to the red triangle&quot;, 1918</td>
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<td>1918</td>
<td>[Pershing quotation], J.J.W. Puris, Alco-Gravure Inc., 33x22 [5 copies]</td>
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<td>1918</td>
<td>&quot;YMCA united war work campaign&quot;, 1918</td>
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<td>1918</td>
<td>&quot;YMCA: his home over there&quot;, 1918</td>
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</table>
Scope and Contents

Albert Herter, Committee on Public Information, 41x27 [4 copies]

"Your war savings pledge/Our boys make good their pledge", 1918

Date: 1918

Scope and Contents

unidentified artist, Government Printing Office, 32x21 [2 copies]

World War II Propaganda Posters, 1941–1944, undated

Date: 1941–1944, undated

Scope and Contents

This series primarily contains motivational posters, particularly aimed at the home front. Topics include presidential quotations, the U.S. Crop Corps, industrial production, and fuel rationing. The series includes an 8 x 10 inch broadside entitled "Beware of Female Spies."

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<th>Title/Description</th>
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<tr>
<td>&quot;Beware of female spies&quot;, circa 1942</td>
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<td>Date: circa 1942</td>
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Scope and Contents

Yard Intelligence Office, 8X10

"Books are weapons in the war of ideas", 1942

Date: 1942

Scope and Contents

S. Broder, U.S. Government Printing Office, 28x20

"Buy war bonds: make your own declaration of war", 1941

Date: 1941

Scope and Contents


"Buy war bonds: till we meet again", 1942

Date: 1942

Folder 4
<table>
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<tr>
<th>Scope and Contents</th>
<th>Date</th>
<th>Folder</th>
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<tbody>
<tr>
<td>&quot;Brotherhood week: February 19th to 28th, 1943&quot;, 1943</td>
<td>1943</td>
<td>5</td>
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<tr>
<td>&quot;Food is a weapon: don't waste it! Follow the National Wartime Nutrition Program&quot;, 1943</td>
<td>1943</td>
<td>6</td>
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<tr>
<td>&quot;Fuel fights! Save your share&quot;, 1943</td>
<td>1943</td>
<td>7</td>
</tr>
<tr>
<td>&quot;Good news from home: more production&quot;, 1942</td>
<td>1942</td>
<td>8</td>
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<tr>
<td>&quot;Join women's land army of the U.S. Crop Corps&quot;, 1943</td>
<td>1943</td>
<td>9</td>
</tr>
<tr>
<td>&quot;Neither must fail!&quot;, 1943</td>
<td>1943</td>
<td>10</td>
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<tr>
<td>&quot;No loyal citizen of the United States…&quot;, early 1940s</td>
<td>early 1940s</td>
<td>11</td>
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</table>
### Scope and Contents

[quotation from Franklin D. Roosevelt], Adolph Treidler, U.S. Government Printing Office, 29x20

"Pitch in and help! Join the Women's Land Army of the U.S. Crop Corps", 1944

**Date**: 1944

<table>
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<th>Folder 12</th>
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</table>

### Scope and Contents

Hubert Morley, U.S. Government Printing Office, 28x20

"The state of this nation is good…", 1943

**Date**: 1943

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<th>Folder 13</th>
</tr>
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</table>

### Scope and Contents

[quotation from Franklin D. Roosevelt], unidentified artist, Office of War Information, 14x20

"U.S. Crop Corps: work on a farm this summer", 1943

**Date**: 1943

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<thead>
<tr>
<th>Folder 14</th>
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### Scope and Contents


"We are now in this war; we are all in it all the way", 1941

**Date**: 1941

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